Scholarly Exchange Day

Poster Preparation Resources
Your Poster

- A Visual Presentation of Your Work
- Organized like a Scientific Paper
- Fits into one of three categories:
  - Basic Science
  - Clinical Research
  - Other research (Educational, Epidemiological, Health Policy, Case Study)
Poster Feedback & Evaluation

Purpose of Scholarly Exchange Day

- Showcase resident & fellow research
- Improve the quality of resident & fellow presentations
- Promote interaction among resident & fellow researchers
- Provide residents & fellows with an opportunity to network with UB alumni

Evaluation Criteria

- The next three slides show the rating rubric used by faculty to evaluate posters.
# Research Poster Rating Rubric

**Presenter:**

**Evaluator:**

**Poster Number:**

**Poster Title:**

**Directions:** Circle the number corresponding with the description that most closely matches your observation of each element.

<table>
<thead>
<tr>
<th>Element ↓</th>
<th>Beginning 1</th>
<th>Developing 2</th>
<th>Average 3</th>
<th>Above Average 4</th>
<th>Exemplary 5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Poster Appearance</td>
<td>Disjointed</td>
<td>2</td>
<td>3</td>
<td>Font easy to read, clear titles and subheadings</td>
<td>4</td>
</tr>
<tr>
<td>Text/Charts/Tables</td>
<td>Misspellings, grammatical errors</td>
<td>2</td>
<td>3</td>
<td>Could have been better represented or expanded upon</td>
<td>4</td>
</tr>
<tr>
<td>Purpose of Study</td>
<td>Not clearly stated, topic not clearly supported by literature</td>
<td>2</td>
<td>3</td>
<td>May need further clarification, literature review not exhaustive</td>
<td>4</td>
</tr>
<tr>
<td>Study Design</td>
<td>Not thoroughly explained, inappropriate, or incomplete.</td>
<td>2</td>
<td>3</td>
<td>Adequately executed &amp; described research design, context, population, instruments &amp; procedures.</td>
<td>4</td>
</tr>
<tr>
<td>Results</td>
<td>Briefly communicated, statistical tests not relevant or performed improperly</td>
<td>2</td>
<td>3</td>
<td>Presented completely, additional or different tests could generate more effective results</td>
<td>4</td>
</tr>
<tr>
<td>Conclusions</td>
<td>Not supported by data, limitations and recommendations not addressed</td>
<td>2</td>
<td>3</td>
<td>Warranted, limitations identified but could be expanded</td>
<td>4</td>
</tr>
<tr>
<td>Overall Impression</td>
<td>Quickly executed, needs more work</td>
<td>2</td>
<td>3</td>
<td>Well-executed, solid attempt at inquiry, all elements included, though some could use further refinement</td>
<td>4</td>
</tr>
</tbody>
</table>

**Comments:**

What were two highlights of this presentation?

1) 

2) 

How could this presentation be made better next time?

1) 

2)
Poster Requirements

- **Title/Authors/Affiliations:**
  must appear across the top of poster

- **Size:**
  4’ tall x 8’ wide size limit for poster
Suggestions

- A great poster is readable, legible, well-organized and succinct. The Science and Engineering Library at UB has compiled a list of excellent web resources to help you create an effective poster. It can be found at: http://ublib.buffalo.edu/libraries/asl/guides/bio/posters

- **Visibility:** Use large enough fonts for subtitles and text so that the poster can be read from approximately 2-3 feet away. Avoid the use of script fonts, which are difficult to read. All figures and tables should have brief captions.

- **Organization:** The poster should be read from top to bottom, left to right. The next slide provides a suggested format.
PROJECT TITLE

Authors and affiliations (resident's name in bold), terminal degrees, sponsor’s name if not an author.

**Purpose of Study**
*Why study this topic?*
*State issue/problem*

**Methodology**
*Study design*
*Analysis*

**Results/Data**
(Any or all of the following)
- Charts
- Graphs
- Tables
- Photos

**Conclusion**
*Significance of research and findings. Shortcomings and future directions.*

**Literature Cited**

**Acknowledgements**
*The lab, technicians, funding source(s), etc.*
School of Architecture and Planning Print Lab

http://printlab.buffalo.edu
Print Lab: 243 Hayes
Contact: Doug McCallum, Faculty Support Specialist
(829-3337), mccallum@buffalo.edu

Options
– Large scale poster printing (up to 60" wide and 150' long)

Costs
– Soft-gloss or High Gloss: $4/sq.ft. (most popular)
– Heavy bond: $2/sq.ft.
– Bond: $1.50/sq.ft.

Turnaround time
– E-mail Doug for a reasonable estimate. May is a very busy poster season, so don’t wait until the last minute!
Printing Resources for Posters

University Print Services

250 Winspear Ave. UB South Campus (829-3529)
Submit content to print online at:
http://wings.buffalo.edu/print/Posters.html

Options
– Prints finished posters submitted electronically via the web address above
– Offers no design or editing services

Costs
– Large format (36”) semigloss - $4.50 per square foot
– Large format (36”) Tyvek posters - $7.50 per square foot
– Need to use a departmental account number to place an order, but may pay with personal credit card

Turnaround time
– Usually 2-3 days
Good Luck!